

Membership Directory Advertising Rates

Ad Type	Ad Size	Investment
1 - Full Page/Color Back Cover	7" X 10"	\$3,600
2 - Full Page/Color Inside Cover	7" X 10"	\$3,000
3 - Full Page/B&W Inside	7" X 10"	\$1,700
4 - Half Page/B&W Inside	V: 3.5" X 10", H: 7.5" X 5"	\$790
5 - One Third Page/B&W Inside	V: 2.25" X 10", H: 7.5" X 3.25"	\$550
6 - Quarter Page/B&W Inside	V: 3.5" X 5", H: 7.5" X 2.5"	\$490
7 - B&W Business Card	H: 3.5" x 2"	\$250

Two-Color Ads

The second color will be the same color that has been chosen for the publication. Hard copy must be supplied with all ads. **All ads must be camera-ready, except for business cards, which may be mailed with payment.**
We are unable to resize or edit other copy or artwork.

Electronic Files Supported

(CD, ZIP, SIT, E-mail) Your ad may be converted to 300dpi, TIFF or JPEG, Quark Xpress (include all fonts and art), Adobe Illustrator EPS, or PDF.

Send advertising materials and payment via mail, overnight or courier to:

NJDA
Attn: Patricia DeCotiis
Director of Membership
One Dental Plaza
PO Box 6020
North Brunswick, NJ 08902
P: 1.732.821.9400

Ads may be e-mailed to pdecotiis@njda.org

PAYMENT INFORMATION – PLEASE PRINT

Company _____

Billing Contact (Name/Ph): _____

Advertising Contact (Name/Ph), if different: _____

Billing Address: _____

_____ **ZIP** _____

Payment: AMEX VISA MC DISC Check payable to NJDA

CARD # _____

Exp. Date _____

Name on Card: _____ **Signature:** _____