



Annual Golf Classic Sponsorship Opportunities

Monday, August 23, 2010
TPC at Jasna Polana
Princeton, NJ



JASNA POLANA

**Maximizing Your Company's
Marketing Efforts While Networking**

Eagle Sponsor

- **Highest level of premium sponsorship \$2,500**
 - Large logo signage at registration and three premium on-course locations
 - Large logo signage at driving range, practice putting area and in dining area
 - Sponsorship of breakfast and awards luncheon
 - One foursome (transferable)
 - Business literature and logoed merchandise as giveaway
 - Post-event logo recognition in *NJDA Advocate* and *Journal*
 - Specific recognition by outing chair at awards luncheon



Birdie Sponsor

- **Middle level of premium sponsorship \$1,500**
 - Medium logo signage at registration, two premium on-course locations and in dining area
 - One foursome (transferable)
 - Logo recognition on in *NJDA Advocate* and *Journal*
 - Specific recognition by outing chair at awards luncheon



Par Sponsor

- Lowest level of premium sponsorship \$750
 - Medium logo signage at registration, one premium on-course location and in dining area
 - Two golfers (transferable)
 - Logo recognition in *NJDA Advocate* and *Journal*
 - Specific recognition by outing chair at awards luncheon



A-La-Carte Sponsorships

- Logo towels (at cost w/ NJDA logo)
- Logo shirts (at cost w/ NJDA logo)
- Logo hats (at cost w/ NJDA logo)
- 3' x 2' tee box signs \$200
- Package of three, 3' x 2' tee box signs \$400
- Long drive \$250 (logo signage at tee and on measuring stake)
- Closest to the pin \$350 (logo signage at tee and on measuring stake)
- On-course beverage cart \$350 (signage on beverage cart)
- Driving range & practice putting green \$350
- Carts \$350 (includes logo inside each cart)
- Skills challenge \$350 (Medium logo signage)



all purchased a-la-carte sponsorships may add a golfer for only \$200—that's \$50 off the regular golfer price!

23rd Annual NJDA Golf Classic Sponsorship Selection

Company Name: _____

Address: _____

City, State Zip: _____

Business Phone: _____

Business Fax: _____

Contact Name: _____

Email: _____

PAYMENT (Circle One)

- MasterCard Visa American Express
 Discover Check Enclosed

Card Number: _____ Exp Date: _____

Card Holder Signature: _____

We wish to participate at the following sponsorship level(s):

PREMIUM OPPORTUNITIES

- Eagle Sponsor \$2,500
 Birdie Sponsor \$1,500
 Par Sponsor \$750

A-LA-CARTE OPPORTUNITIES

- Logo Golf Towels
 Logo Golf Shirts
 Logo Golf Caps
 3' x 2' Tee Box Sign \$200 each.
 Package of Three, 3' x 2' Tee Box Signs \$400
 Long Drive Hole \$250
 Driving Range & Practice Putting Green \$250
 Carts \$350
 Beverage Cart \$300
 Skills Challenge \$250
 We wish to add an additional ____ golfer(s) at \$200 each

Please fax, mail or email your selection form by Monday, August 2, 2010

NJDA Golf Classic

One Dental Plaza, PO Box 6020

North Brunswick, NJ 08902

FAX: (732) 821-1082

EMAIL: eelmore@njda.org