



WEBSITE ADVERTISING CONTRACT

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Telephone: _____

Fax: _____ Email: _____

Company Website: _____

ADVERTISEMENTS TO BE POSTED

Rate: \$100.00 per month, per banner. Your options are a three (3) month contract or a one (1) year contract. Annual banner contract rate is \$1,100 (a savings of \$100).

Placement: Professional Area (Member dentists only) Public Area
 Both Areas (Count as two - i.e., \$200 per month or \$2,200 for an annual contract)

Each banner placed may contain one (1) link to a website. Banners must be emailed to eelmore@njda.org and a hardcopy of each banner must accompany this agreement. Ads start running on the first business day (non-Holiday) of the month following execution date of this agreement.

Banner space is revolving and may be shared with additional advertisers at the discretion of the NJDA.

Banner Type

& Size: All banners must be in TIFF, GIF or JPEG format. Maximum dimensions 300 pixels wide by 50 pixels high.

Number of

Banners: _____ Professional Area _____ Public Area

BILLING (payment must accompany each ad)

Visa MasterCard American Express Check Enclosed

Card Number: _____

Name on Card (Print): _____ Billing Zip Code: _____

Expiration Date: _____ Signature: _____

3-month contract x _____ banner(s) = \$ _____

Annual contract x _____ banner(s) = \$ _____

NJDA has the right to reject any advertising for any reason

Advertiser Signature: _____ **Date:** _____

NJDA Signature: _____ **Date:** _____

New Jersey Dental Association – ATTN: Online Advertising Department
One Dental Plaza, PO Box 6020, North Brunswick, NJ 08902-6020
(732) 821-9400 – Fax: (732) 821-1082 – Email: eelmore@njda.org