SAMPLE PRESS RELEASE

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# For Immediate Release

**February DATE, 2022**

## Contact: Someone in your office

Phone: Your office phone

Email: Your office email

### **Local Dentist to Provide Free Dental Care for Kids**

(City, NJ) – Local dentist, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, will provide free preventive and restorative dental care and, if necessary, make referrals for continuing treatment for children ages 12 and under as part of National Children’s Dental Health Month (CDHM). The one-day program, called *Give Kids A Smile* (GKAS), will take place on **DATE** and is part of the American Dental Association’s (ADA) annual push to bring attention to the number one childhood disease, tooth decay.

“Giving back to the community that has supported my practice is so important,” says Dr.\_\_\_\_\_\_\_. “This program, more than a decade old, will touch the lives of so many of New Jersey’s children who need oral healthcare instruction. I am proud to be a part of it,” he/she said.

Children who come to Dr. \_\_\_\_\_\_\_\_\_’s office on February **DATE** will **receive a comprehensive dental exam, oral healthcare instruction, fluoride treatments, and free dental hygiene materials including toothbrushes, floss and toothpaste. Remember to customize** Parents must make an appointment in order for their child to be treated. Call Dr. \_\_\_\_\_’s office at \_\_\_-\_\_\_-\_\_\_\_ to set up a visit.

Last February, in New Jersey alone, more than 2,300 children visited over 100 sites across the state, including private dental offices like Dr. \_\_\_\_\_\_\_\_\_\_\_\_’s. In NJ *GKAS* is supported by Colgate, Henry Schein Dental, Delta Dental of NJ and private donations.

Dr. \_\_\_\_\_\_\_\_\_\_\_ has been practicing dentistry for more than \_\_\_\_ years here in \_\_\_\_\_\_\_\_\_. His/Her practice, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, is located at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

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