

Non-Dues Revenue Committee

Action Plan

Purpose:

The purpose of the Non-Dues Revenue Committee is to enhance the financial stability of the association by identifying, evaluating, and recommending revenue-generating partnerships and programs. The Committee aims to enhance organizational resources by leveraging opportunities beyond traditional membership dues, ensuring the association's continued ability to provide valuable services and support to its members.

Duties:

- Research and identify potential non-dues revenue sources such as sponsorships, grants, advertising, and educational programs.
- Assess the viability and alignment of these opportunities with the association's mission and strategic goals.
- Track and analyze the financial outcomes of non-dues revenue activities, including revenue generation, costs, and profitability.
- Develop and execute strategies to engage members in revenue-generating activities, such as sponsorship opportunities, events, and educational programs.
- Gather and incorporate member feedback to improve and tailor revenue initiatives.

Composition:

The Non-Dues Revenue Committee shall be composed of:

- One (1) trustee and one (1) member at large which could be a trustee or alternate trustee that are appointed by the president.
- The Chair must be the treasurer.

Time Commitment:

The committee meets approximately three to four times a year for an hour, via Zoom.

Participation Expectations:

Terms: The term of office shall serve (1) year, which shall not be subject to term limitations.

Attendance: Regular attendance at committee meetings is expected, and failure to attend at least 75% of the scheduled meetings annually may result in consideration for dismissal

from the committee.

Engagement: "Your role on the Non-Dues Revenue Committee is essential to our association's growth and financial sustainability. By carefully evaluating our partnership programs, you help ensure we are aligning with companies that provide value to our members while supporting our financial goals. Your insights and commitment are critical in making informed recommendations that uphold our standards and strengthen our resources for the future."

Conduct: The Association is committed to the principle that all individuals should be treated with dignity and respect. The Association strongly disapproves of any action or conduct by members or employees which constitutes harassment of an individual on account of race, sex, sexual orientation, disability, age, religion, national origin or any other characteristic protected by law.

Resources:

Co-Chair: Dr. Maria Ambrosio

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