



## **Membership Council**

### **Action Plan**

#### Purpose

The Membership Council is dedicated to strengthening our dental community by addressing membership challenges and promoting sustained engagement. Our purpose is to analyze membership trends, develop initiatives to retain and attract members, and create a comprehensive dues waiver protocol. We are committed to identifying and removing barriers to membership, recognizing and rewarding current members, and serving as a resource for practice-related questions. Through active recruitment and statewide outreach, we aim to grow and reinforce the value of membership for every dentist in New Jersey. Duties

1. To conduct studies of membership problems and to formulate programs for maintaining and increasing the membership.
2. To assist the CEO/Executive Director in the formulation of a statewide full and partial dues waiver protocol.
3. To review non-membership reasons and work on eliminating those issues.
4. To consistently find ways to reward existing members so they feel the benefits of membership.
5. Be a resource for member dentists on questions arising in their day-to-day practice of dentistry.
6. Actively recruit new members from their components and any others if they can by creating awareness of the Council amongst dentists in the state.

#### Composition

The Membership Council shall be composed of:

- A Chairperson and two (2) members from each component society, who shall be designated by the component society of which one (1) must be a new dentist.
  - The Chairperson may or may not be appointed from the designated members at the discretion of the President.
  - The Chair cannot serve more than five (5) consecutive one (1) year terms.
- At least one of whom must be a member dentist who is in their first 10 years of practice
- The Secretary of this Association shall serve as the Vice Chairperson.

#### Time Commitment

The council meets approximately six times per year via Zoom. The duration of the meeting is one hour.



### Participation Expectations

**Terms:** The term of office of members of councils shall be one (1) year except as otherwise provided in the Bylaws.

**Attendance:** The tenure of office of a member of a council can be terminated by the Board of Trustees in accordance with Article IV if the member has been absent from three consecutive regularly called meetings of the council.

### **Engagement:**

As a member of the Membership Council, you will play an active role in shaping our initiatives to strengthen and expand our dental community. Your engagement will include analyzing membership trends, identifying challenges, and developing programs that enhance retention and recruitment. Your insights will help us consistently recognize and reward current members, demonstrating the value of membership. By serving as a resource for practice-related questions and actively recruiting new members, you'll contribute directly to the growth and vitality of our organization.

**Conduct:** The Association is committed to the principle that all individuals should be treated with dignity and respect. The Association strongly disapproves of any action or conduct by members or employees which constitutes harassment of an individual on account of race, sex, sexual orientation, disability, age, religion, national origin or any other characteristic protected by law.

### Resources

**Chair:** Dr. Thomas Sniscak

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### **Staff Liaisons:**

**AnnMarie Varga**

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