

ADA Member Conduct Policy (*Trans.2011:530; 2020:335; 507H-2024 and 512H-2024*)

1. Members' discussions, activities, or interactions that refer or relate to, reflect on or represent dentist(s) or the profession of dentistry, should be respectful and free of demeaning, derogatory, profane, offensive or defamatory language.
2. Members, at meetings of the American Dental Association and constituent and component society meetings, and at all other times when serving in the capacity of an ADA, constituent or component society representative, will act in good faith, with honesty and integrity, and conduct themselves in a professional and respectful manner.
3. Members are encouraged to foster an inclusive environment that enhances professional relationships.
4. Members should be courteous, professional, and respectful of the practice choices of their colleagues when discussing or communicating about dental practice modalities.
5. Members should abide by and respect the decisions and policies of the Association and constituent and component dental societies. Any criticism or challenges to existing policies or decisions shall be undertaken in a professional manner.
6. Members have an obligation to be informed about and use Association and constituent and component policies for communication and dispute resolution.
7. Members are expected to comply with all applicable laws and regulations, including but not limited to antitrust laws and regulations and statutory and common law fiduciary obligations.
8. Members must respect and protect the intellectual property rights of the Association and the constituent and component dental societies, including any trademarks, logos, and copyrights.
9. Members must not use Association or constituent or component dental society membership directories, on-line member listings, or attendee records from sponsored conferences or CE courses for personal or commercial gain, such as selling products or services, prospecting, or creating directories or databases for these purposes.
10. Members must treat all confidential information furnished by the Association and the constituent and component dental societies as such and must not reproduce materials without written approval.
11. Members must not violate the attorney-client privilege or the confidentiality of executive sessions conducted at any level within the Association.
12. Members must fully disclose conflicts, or potential conflicts, of interest and make every effort to avoid the appearance of conflicts of interest.

Signature:

Name:

Date: