

YOUR FINANCING TOOLKIT

Simple tools for a seamless
financing experience!



Table of Contents

	1–2	QR Code Signage
	3	Your Custom Link, Buttons and Banners
	4–5	Payment Calculator
	6	Acceptance/Provider Locator
	7	Custom Financing Page on Your Website



QR Code Signage

Available in several formats like table displays, wall clings or even stickers, your custom QR code allows patients or clients to learn about budget-friendly financing options while in your office.

They scan the QR code, see if they prequalify, apply and, if approved, they can pay with the CareCredit credit card that same day!

This friendly solution saves you time since it puts them in charge of their financing options.

You can review applications and payment status directly in Provider Center under "Reports" or in your Practice Management Software (if applicable).

To get your QR code, visit carecredit.com/ordersupplies.

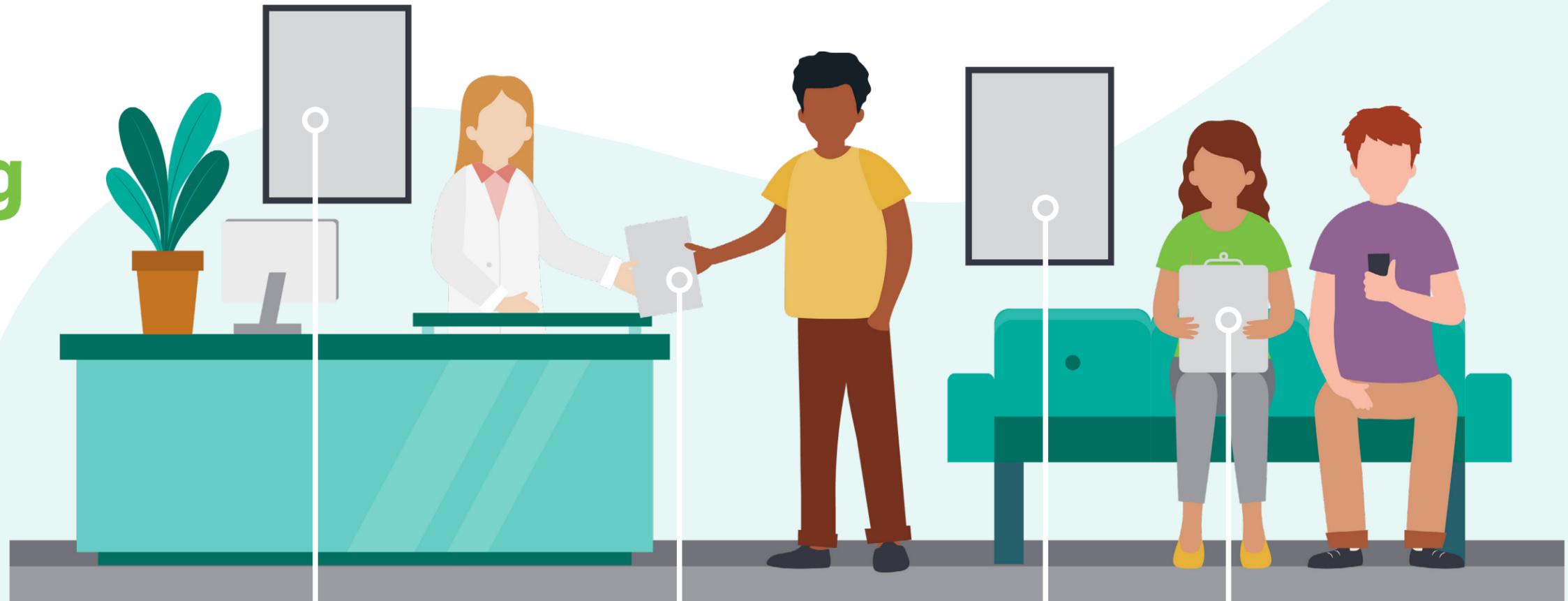
The QR code and corresponding URL are tied to your Merchant ID so payment reconciliation and tracking are easy.



WATCH NOW: See QR codes in action!



Displaying Your QR Code



At checkout:

Having signage featured prominently at checkout helps bring attention to your patients or clients that you offer a budget-friendly solution for their out-of-pocket costs—helping make cost conversations easier for your team, and allowing them to focus more on providing care.

Discharge/Checkout papers:

During checkout, give them a sticker with your QR code so they can learn about CareCredit, apply and pay on their own. Giving them this information so they can review it at home on their own is a great way to get that process started.

Waiting room walls and tables:

Clients and patients often spend a lot of time here—why not make it educational and helpful? Put signs on tables and walls and place brochures around so they can get a jumpstart on learning about CareCredit while they wait.

On clipboards:

How many times has a provider given a patient or client a clipboard with papers to sign or review? Putting QR code stickers on these materials is an easy way to reference CareCredit and remind the they can easily apply and, if approved, use CareCredit for the treatment they're receiving.



WATCH NOW: Learn how to use your marketing materials and save time!



Sharing Your Custom Link

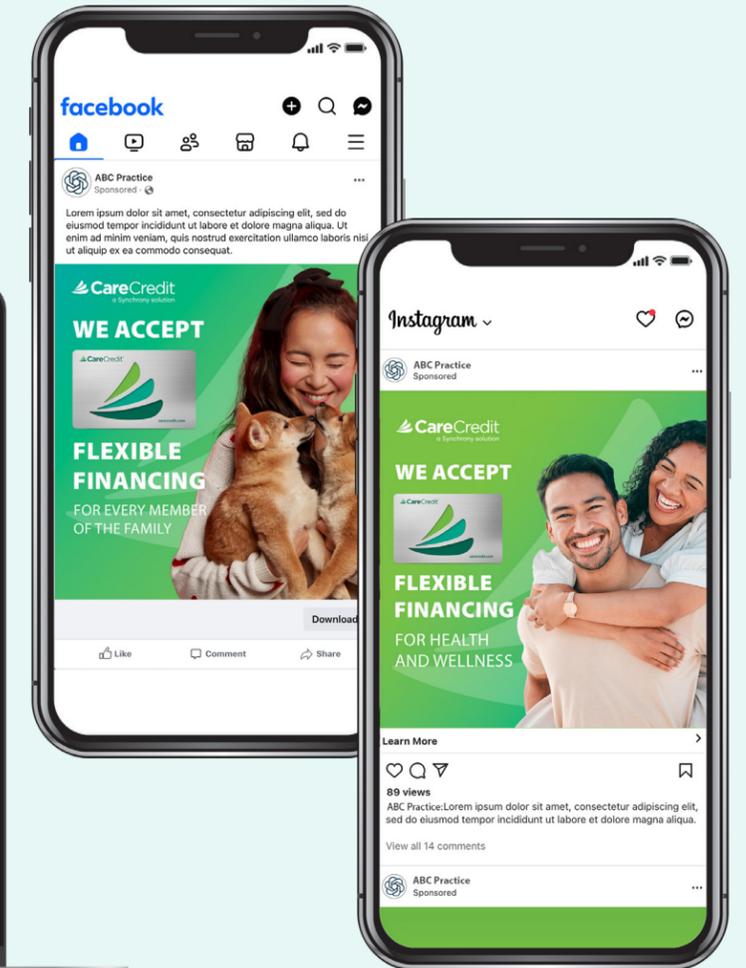
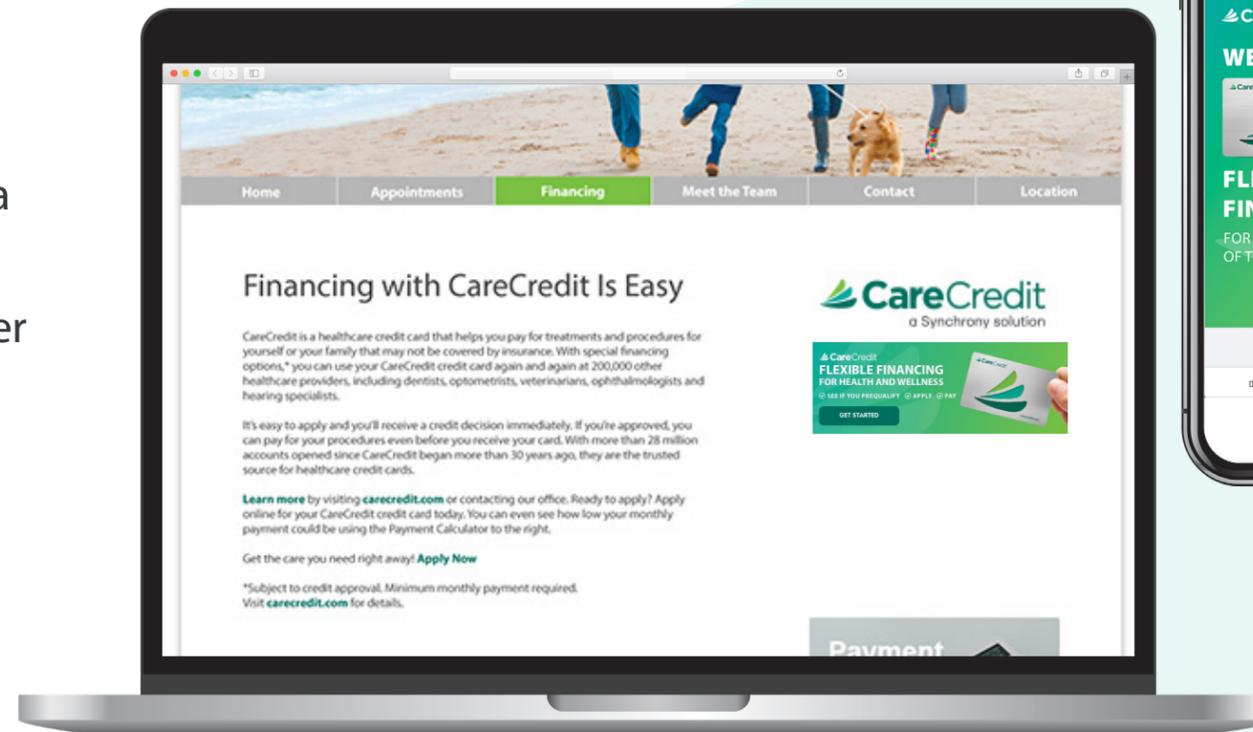
Like your QR code, your custom link is a fast and user-friendly way to direct people to learn about CareCredit’s budget-friendly financing options.

Common places to share your custom link include:

- Emails, statements, estimates and social media posts
- It can also be typed directly into a web browser to learn about financing options.

Where can I put my link?

Here are some examples of how other practices use their custom link to help patients or clients move forward with care.



Digital banners and buttons:

It’s easy to share your custom link with digital buttons or banners on your website and emails. Simply download the size that fits your needs from Provider Center.

Smaller banners should be used on the homepage near the top navigation bar of your website. Larger banners can be used within an area that might generally be used for ads, or they can be used as a type of “call to action” within the body copy.

Download your digital assets.



WATCH NOW: See how your custom link increases access!



Payment Calculator

Healthcare costs can often cause sticker shock, and patients or clients might be hesitant to follow through with treatment—or pursue the full scope of treatment—if their only perspective is the full cost.

The Payment Calculator helps them visualize how CareCredit can help fit care into their budget with convenient monthly payments.

It's easy to use:

- Log in to carecreditprovidercenter.com and click “Payment Calculator.”
- Input the estimated treatment fee, then click “Calculate.”
- Click “Customize and Print.” Then, fill in patient and office information and select “Download Customized Plan,” “Print Customized Plan” or “Email Customized Plan” to generate the customized form for your patient.
- Share these estimated monthly payments with the patient—depending on the special financing options you offer, you may be able to provide a number of options so they can choose the financing option that works for them.*

*Subject to credit approval. See carecredit.com for details.



Patients or clients can also visit carecredit.com/payment_calculator to see their monthly payment options on their own time.



WATCH NOW: See the Payment Calculator in action!



For provider use only. Not for use in patient financing conversations.

How to Use the Payment Calculator to Help Your Patients or Clients

Let's look at an example! Say someone comes in to inquire about a procedure that will (after insurance) cost them around \$5,000. At first, they seem shocked to see this amount, but you pull up the Payment Calculator and walk them through their special financing options:

Example: \$5,000 amount financed

Reduced APR and Fixed Monthly Payments Required Until Paid in Full

24 months offer with a 17.90% APR; or 36 months offer with a 18.90% APR; or 48 months offer with a 19.90% APR; or 60 months offer with a 20.90% APR.

Promo Period	Monthly Payments	Estimated Payoff Period	Total Payments with Interest
24 Months	\$250	24 Months	\$5,986
36 Months	\$184	36 Months	\$6,589
48 Months	\$152	48 Months	\$7,291
60 Months	\$135	60 Months	\$8,100

No Interest if Paid in Full Within the 6, 12, 18 or 24 Months Promotional Period*

Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within the promotional period. Minimum Monthly Payments required.

Promo Period	Monthly Payments	Estimated Payoff Period	Amount Financed
6 Months	\$834 Suggested	6 Months	\$5,000
12 Months	\$417 Suggested	12 Months	\$5,000
18 Months	\$278 Suggested	18 Months	\$5,000
24 Months	\$209 Suggested	24 Months	\$5,000

With reduced APR, fixed monthly payments or deferred interest options, that number might not be as daunting. Instead, they have the option to break the amount up into more convenient monthly payments—helping them move forward with care. Be sure to print out the estimated monthly payments and important disclosures to share with your patient or client.



How to Update Your Provider Locator Listing

Help more people find your practice information online by keeping your CareCredit Provider Locator listing up to date.

With over two million searches per month,* the Provider Locator page can help get your name in front of patients or clients near you looking for practices that accept CareCredit for their care.

These visitors can filter practices by distance and specialty, which means you have a chance to stand out—but only if your listing is up to date and visible!

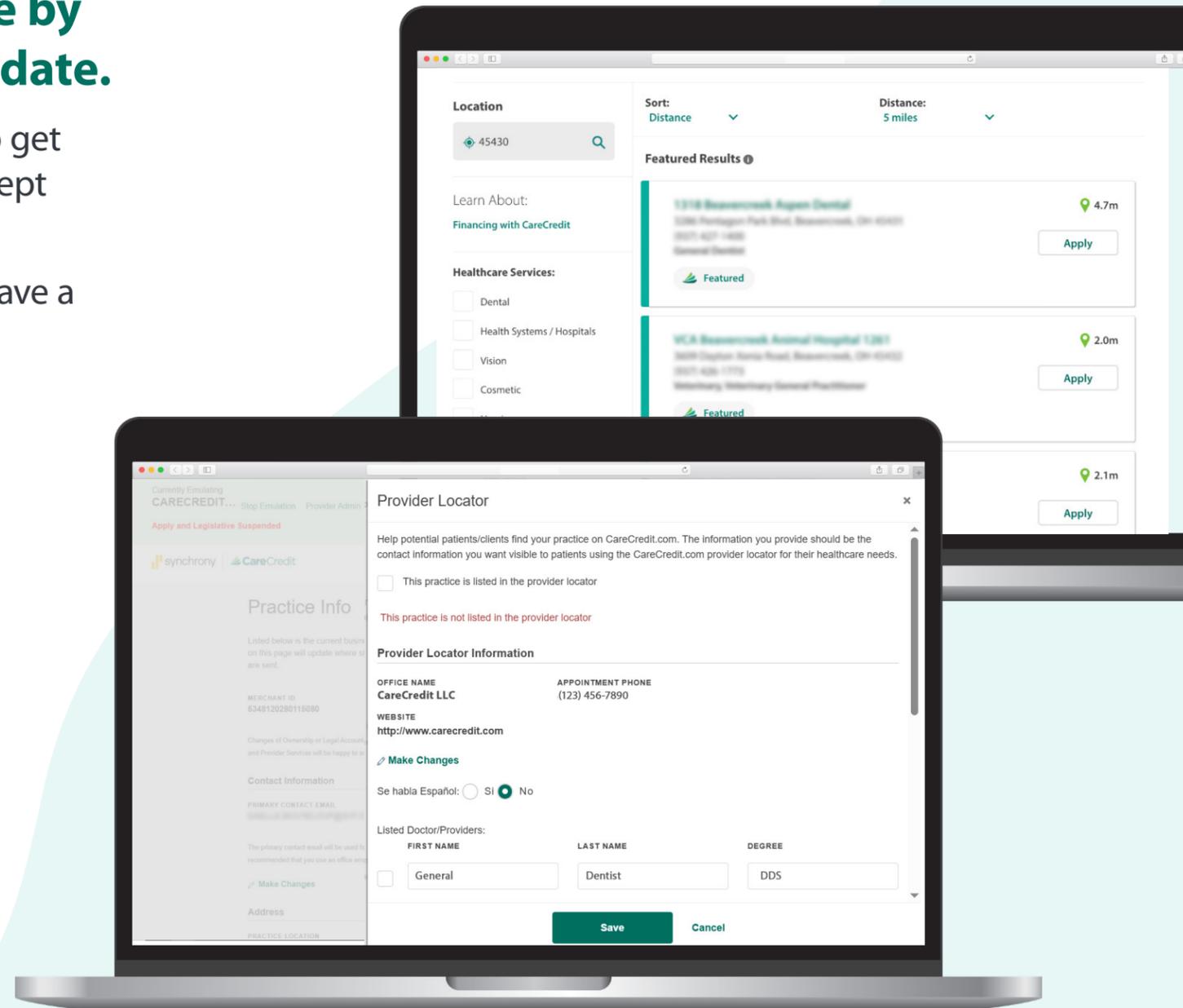
Update and maintain your listing easily in Provider Center.

Log in to Provider Center and:

- Go to **Resources & Settings**
- Select **Provider Locator**
- Make sure **“This practice is listed in the provider locator”** is checked
- Verify that **all information in your listing is correct**

Just like that, your practice gains increased online visibility and digital reach!

*January–December 2023 Adobe Workspace Report



WATCH NOW: See how the Provider Locator helps more people easily find your care!



Add CareCredit to Your Website

Your website may be the first stop for people seeking providers who accept CareCredit.

Add CareCredit to your website in three steps. Our simple widget does most of the work for you, no coding expertise required! This will let people know you offer financing options if cost is a barrier for accepting care.

Here's how to get started:

1. Select the color, font and more to match your brand
2. Copy the code
3. Paste it into your website editor

Get started

Need additional support creating a CareCredit page on your website?

Call us at (800) 859-9975, option 1, then 6 so we can help.

Brand settings

Choose a high-contrast brand color. This will help buttons stand out and keep text labels legible. Make sure to preview your page to see your settings applied, then select the 'Generate code' button.

Brand Color* #2831DB	Font* Lora
Practice name* ABC Healthcare	Practice website URL* www.abchealthcare.com

[Preview page](#) [Generate code](#)

```
<div id="care-credit-widget"> <script>var syfWidgetObject = {}; syfWidgetObject.flowType = "GENERIC"; syfWidgetObject.subFlowType = "CARECREDIT"; syfWidgetObject.syfMerchantId = "5348120283204329"; window.addEventListener("DOMContentLoaded", async () => await _syfSpyInit()); const _syfSpyInit = async () => { var scriptElement = document.createElement("script"); scriptElement.type = "text/javascript"; scriptElement.src = 'https://qdpone.syfpos.com/mpp/UniFi.js'; scriptElement.id = 'syfMPPScript'; document.head.insertAdjacentElement("afterBegin", scriptElement); }</script></div>
```

[Email](#) [Copy](#)

