



Joseph DeSanctis

Partner, Public Strategies Impact

Joseph DeSanctis is a veteran government affairs strategist with more than 25 years of experience navigating New Jersey's legislative, regulatory, and executive branches. As a Partner at Public Strategies Impact, he represents a diverse portfolio of corporate, governmental, and trade association clients, with specialized expertise in transportation, energy, water systems, and environmental policy. DeSanctis also advises on major local projects—from commercial development to energy infrastructure—helping clients build community support, secure permits, and engage key stakeholders. Known for his comprehensive, solutions-oriented approach, he provides advocacy, grassroots strategy, and regulatory guidance across multiple levels of government.



Elise Aronson

Director of Government & Public Affairs, Stakeholder Engagement, and Policy Strategy at Kenvue

Elise Aronson is a government and public affairs leader with deep experience shaping policy outcomes and strengthening stakeholder relationships for global brands and senior policymakers. She currently serves as Director of State Government Affairs at Kenvue—the company behind Listerine, Tylenol,

Neutrogena, and other trusted consumer health brands—where she leads high-impact advocacy across key East Coast markets. Elise previously held senior ESG communications and public affairs roles within Johnson & Johnson Consumer Health and guided long-term policy strategy for a multinational portfolio company including Revlon. Her career began on Capitol Hill as a Chief of Staff and Legislative Director. She holds a B.A. in International Studies from American University.



Assemblyman Sterley S. Stanley (D–18)

Towns Represented: East Brunswick, Edison, Highland Park, Metuchen, Milltown, South Plainfield, South River

Assemblyman Sterley Stanley is a lifelong East Brunswick resident and respected legislative leader representing New Jersey's 18th District. As Chair of the Assembly Regulated Professions Committee and Vice-Chair of the Assembly Education Committee, he champions policies that strengthen public safety, expand access to health care, and support local communities. Stanley authored major reforms—including landmark prior authorization modernization (A540), mandated firefighter cancer screenings (A1278), and new felony protections against home burglary (A4299). He has driven clean-energy initiatives such as New Jersey's electric school bus pilot program and is known for bringing essential state services directly to residents through regular Mobile MVC events. A father of three, he is committed to building a safe, sustainable, and opportunity-rich future for families across LD-18.



Senator Joseph Pennacchio (R-26)

Towns Represented: Bloomingdale, Boonton, Denville, East Hanover, Florham Park, Hanover, Lincoln Park, Montville, Morris Plains, Mountain Lakes, Parsippany-Troy Hills, Pequannock, Pompton Lakes, Ringwood, Riverdale, Wanaque

Senator Joe Pennacchio is a longtime public servant, practicing dentist, and fiscal reform advocate representing New Jersey's 26th Legislative District. Serving in the Senate since 2008 after eight years in the General Assembly, he is widely recognized for championing government transparency, including creation of the state's first comprehensive public spending website. Pennacchio has also secured over 400 acres of the former Greystone property for permanent open-space preservation and has been honored repeatedly as a "Taxpayer Champion" and Guardian of Small Business. A former Morris County Freeholder, he launched the Kids First initiative and advanced bipartisan legislation improving kinship guardianship and protections for minors. His background as a dentist and small-business owner informs his pragmatic, community-focused approach to governing. He lives in Montville with his wife, Diane.



Dr. Mark Vitale, D.M.D., M.A.G.D., F.A.C.D., F.I.C.D.

Dr. Mark Vitale is a distinguished New Jersey dentist, state and federal-wide leader in organized dentistry. Born in Newark and raised in Iselin, he earned his D.M.D. from Fairleigh Dickinson University School of Dental Medicine and completed his General Practice Residency at JFK Medical Center, later serving as the hospital's Director of Dentistry and Chair of the Department. In private practice since 1985, Dr. Vitale has held numerous leadership positions, including President of the New Jersey Dental Association (2017–2018), Chair of NJDPAC, NJDA Trustee, President of the Middlesex County Dental Society and currently Chair of the NJDA Council of Government and Public Affairs. A dedicated educator and lifelong learner, he has earned Fellowship and Mastership in the Academy of General Dentistry and prestigious Fellowships in both the American and International Colleges of Dentists. Dr. Vitale is widely recognized for his leadership, professionalism, and contributions to the dental profession.