



# EXHIBITOR PROSPECTUS 2024



**The Mainland Hotel**  
*151 NJ-72*  
*Manahawkin, NJ 08050*

**Wednesday, May 8, 2024**  
*8:30am - 7:30pm*

*\*Only 25 exhibit tables will be sold*  
*Additional conference sponsorships available*



## 2024 Exhibitor Prospectus

Conference: 8:30am – 3:30pm | Optional Dinner Reception: 5:00pm – 7:30pm

### **Space Assignment**

- Exhibitor tables will be assigned on a first come first served basis.
- Access to power outlets is labeled on the floor plan to help exhibitors choose their table accordingly.
- Payment must be submitted in full at the time of booking. In the event of a cancellation, any monies paid to NJDA will be refunded only if all exhibit space is sold. Refunds will be made following the conference. Cancellations within 45 days of the conference will not be refunded.
- Exhibitors will receive a 6' – 8' table. Booths are not available.
- All exhibit personnel must be registered with conference management and wear a name badge while in the exhibit space. Max of 2 exhibitors per table.

### **Booth price includes the following:**

- 6' – 8' table
- 2 chairs
- Sign
- 2 badges, 2 lunches + 2 dinner reception tickets
- Free Wi-Fi

### **Arrangement of Exhibit Space**

All display materials must remain within the confines of the exhibit space or on or behind the table exhibit. The exhibitor agrees to arrange exhibits so as not to obstruct or interfere in any way with other exhibitors, the view of other exhibits or traffic flow within the exhibit areas. NJDA reserves the right to relocate displays that do not conform to this standard.

### **Space and Table Locations & Attendee Traffic**

Please read the floor plan carefully. Conference management is not responsible for misinterpretation of the floor plan by exhibitors. Every effort is made to work closely with the property to develop a clear plan that allows exhibitors options based on budget and marketing goals. Unattended tables detract from the conference atmosphere. Additionally, vendors cannot share exhibit space. **NJDA does not guarantee the success of any particular space or table location and does not guarantee specific attendance numbers or attendee traffic flow.**

### **Guest Rooms**

A room block is available to participants and exhibitors only. The room block code and details will be made available upon receipt of contract. Rooms are \$169++ per night at the beautifully renovated Mainland Hotel, formerly the Holiday Inn and are available for May 7<sup>th</sup> and May 8<sup>th</sup>.

### **Additional Conference Sponsorships**

Gold Sponsorship \$2500.00 – Non-exclusive. Includes conference branding, signage at the conference, pre-conference marketing and included in post conference communications. Also includes an introduction at the beginning of the conference day.

Platinum Sponsorship \$10000.00 – Exclusive headlining sponsor. Includes all Gold Sponsor benefits, exclusive sponsorship at the dinner event and logo branding on conference giveaways featured with NJDA.

**SOLD**

***By submitting an exhibitor application, you agree to the stipulations outlined above.***

## 2024 Exhibitor Contact & Listing Information

Information provided below will be used in conference print & website listings.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

### Contact information (not for publication)

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Please check off **no more than 2** products/services from the list below:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Accounting & Tax Services   | <input type="checkbox"/> Digital & 3D Radiology                      | <input type="checkbox"/> Marketing             |
| <input type="checkbox"/> Anesthetics                 | <input type="checkbox"/> Emergency Medicine/First Aid                | <input type="checkbox"/> Practice Transitions  |
| <input type="checkbox"/> Banking                     | <input type="checkbox"/> Group Dental Practices                      | <input type="checkbox"/> Refining Services     |
| <input type="checkbox"/> Consumer Products           | <input type="checkbox"/> Hardware/Software/Electronic Health Records | <input type="checkbox"/> Restorative Materials |
| <input type="checkbox"/> Dental Labs                 | <input type="checkbox"/> Insurance                                   | <input type="checkbox"/> Website Design        |
| <input type="checkbox"/> Dental Instruments/Supplies | <input type="checkbox"/> IT Consulting & Services                    | <input type="checkbox"/> Whitening Products    |
| <input type="checkbox"/> Dental Supply Manufacturing | <input type="checkbox"/> Legal Services                              |  |

Competing Brands/Companies: \_\_\_\_\_

**Please refer to floor plan and indicate 3 location choices:**

First: \_\_\_\_\_ Second: \_\_\_\_\_ Third: \_\_\_\_\_

Table locations are assigned on a first submission first choice basis. Someone from NJDA will reach out to you within 3 business days to accept payment and answer any further questions.

### Additional Conference Sponsorships:

Gold Sponsorship- \$2,500     **SOLD** Platinum Sponsorship- \$10,000

**By submitting this application, you agree to the method of space assignment and all terms and conditions as described in the prospectus. Please submit to [cskolka@njda.org](mailto:cskolka@njda.org).**

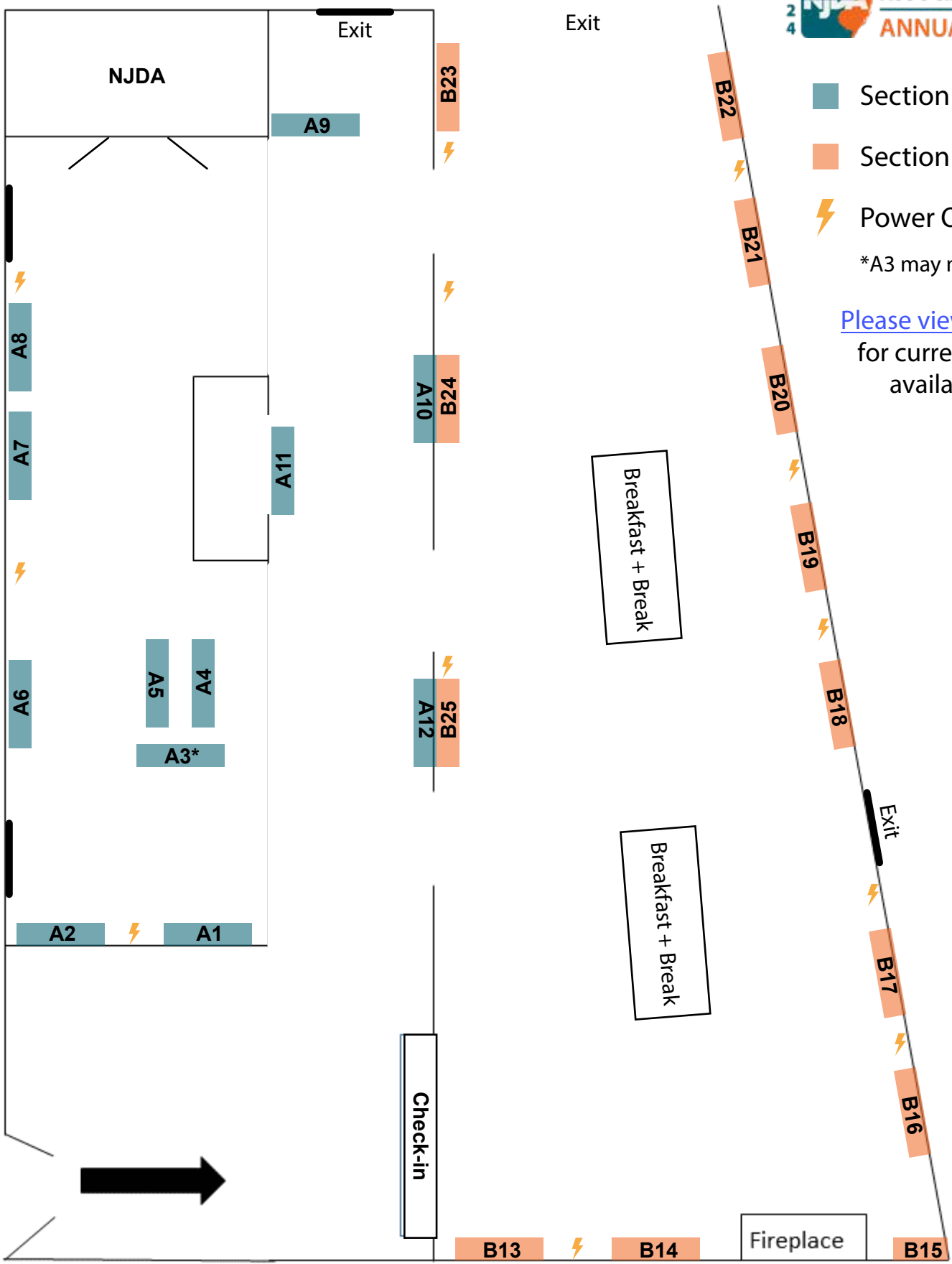
Signature of Applicant: \_\_\_\_\_

Name & Title (please print): \_\_\_\_\_ Date: \_\_\_\_\_

*If you have any questions, please email [conference@njda.org](mailto:conference@njda.org).*

# The Mainland Terrace

Meeting Room



Section A = \$1,200

Section B = \$900

Power Outlet

\*A3 may move near A6

[Please view website](#) for current space availability.